

Ten companies sponsor students to attend state's Business World

MADISON — Ten area companies have offered generous financial support for Business World, a program that uses local business people to teach Wisconsin high school students about the free enterprise system and real-world economics.

"This generous outpouring of financial support ensures that Wisconsin students will continue to understand the importance of business in the future of our state," explained Jim Morgan, vice president of WMC. "The competitiveness of Wisconsin is dependent upon our ability to train and retain a vital workforce, and these nine companies are helping to inspire these kids to start their own company, and to do it right here in our great state."

This year's major sponsors, donating \$5,000 or more to the pro-

gram include: Alliant Energy Foundation, Inc., Madison; American Transmission Company, De Pere; Exxon Mobil Corporation, Irving, Texas; Hydrite Chemical Company, Brookfield; Kikkoman Foods Foundation, Inc., Walworth; Ladish Company Foundation, Inc., Cudahy; Wisconsin Sentry Insurance Foundation, Inc., Stevens Point; Spacesaver Corp., Fort Atkinson; Wisconsin Public Service Foundation, Inc., Green Bay; Xcel Energy, Madison.

Over 300 Wisconsin students participated in this year's program at St. Norbert College in De Pere from June 22-25 and will participate at Carroll College in Waukesha from July 20-23. Celebrating its 27th anniversary, Business World provides hands-on business experience for students and teaches them about

the challenges facing business.

The program is sponsored, developed and delivered by the business community of Wisconsin, and since its inception, has educated over 12,800 high school students from across the state.

About Business World

The Business World program is a collaborative effort of teachers, students, business leaders such as WPS and the WMC Foundation. The program, which began in 1982, has served over 2,500 Wisconsin educators and 12,800 students since its inception.

Steve Benzschawel serves as the Business World program director, overseeing both the educator and student-oriented version of the program which uses local business people to teach Wisconsin high school students about the free enterprise system and real-world economics.

About the WMC Foundation

The WMC Foundation, the division of Wisconsin Manufacturers & Commerce, is dedicated to enhancing the competitiveness of the state through the development of Wisconsin's workforce, the recognition of best practices and accomplishments throughout the state's business community, the promotion of safety at home and at the workplace, and the enhancement of the roles played by Wisconsin's chambers of commerce.

The WMC Foundation believes that informed teachers better prepare students for the workforce, well-educated students become high quality employees and employers, and safer workplaces help attract and keep professionals and their families.



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