

Join Wisconsin's *Leadership Series*

Moving Wisconsin Forward!

Each of these leaders has an interesting story to share about their company. This Leadership Series will afford you the opportunity to network over breakfast with other business leaders, hear an innovative corporate case study, receive a primer on the upcoming elections, and find out what it will take to make Wisconsin competitive. Attend one (or all six!) of these programs held at each host's company and hear how each host is helping move Wisconsin forward.



RICH MEEUSEN
Chairman, President
& CEO
Badger Meter
Milwaukee
March 22, 2010

Water- Wisconsin's Blue Goldmine

Mr. Meeusen will discuss the opportunities for Wisconsin companies to capitalize on the world water crisis both through technology development and regional economic development. As the CEO of Badger Meter (the largest producer of water meters in North America) and as the co-chair and founder of the Milwaukee Water Council, Rich has a unique perspective on Wisconsin's water technology assets.



JERRY RYDER
President
**InSinkErator, Division
Emerson Electric Co.**
Racine
April 8, 2010

Food Waste to Energy

Mr. Ryder will explain how the common garbage disposer is an environmentally responsible way to manage food waste while creating renewable energy and fertilizer. Disposers represent "Green Jobs" today and their importance in a holistic view of waste management is gaining recognition from Milwaukee to Stockholm.



GLEN TELLOCK
Chairman & CEO
**The Manitowoc
Company, Inc.**
Manitowoc
May 5, 2010

Leadership During Change and Crisis

One CEO's perspective on leading your company, your team, and yourself during times of change and crisis, and how to deal with the unique challenges that are presented, both good and bad.



TODD TESKE
President & CEO
**Briggs & Stratton
Corporation**
Wauwatosa
May 20, 2010

The Power Within

Briggs & Stratton is the world's largest producer of air-cooled gasoline engines for outdoor power equipment. They design, manufacture, market, and service these products for original equipment manufacturers (OEMs) worldwide.



DWIGHT DAVIS
Chairman of the Board,
President & CEO
**Greenheck Fan
Corporation**
Schofield
May 19, 2010

Emerging from Turbulent Times

Mr. Davis will discuss ways in which his business has improved customer service, achieved market share growth, and improved operating performance despite the worst market conditions his industry has experienced in over 60 years.



TOM BOLDT
CEO
**The Boldt
Company**
Appleton
June 3, 2010

Lessons from Green Buildings

Tom Boldt is CEO of The Boldt Company, a leading national construction services firm, owner of two LEED certified buildings and builders of more than 20 LEED-certified projects including the Aldo Leopold Foundation's award winning Legacy Center.



JIM HANEY
President & CEO
WMC
Madison

Business as Usual is Not an Option

At each of these sessions, Jim Haney will give a legislative update, preview the 2010 elections, and explain what it will take to make Wisconsin competitive.

FOR MORE INFORMATION, VISIT:
www.wmc-foundation.org

Each session is held at the hosting CEO's company. Directions will be provided with confirmation upon registration.

Complete the form on the next page to register.

Series Sponsors





Accountants and Advisors



AGENDA

- 7:15 a.m. Full Breakfast and Networking
- 8:00 a.m. Welcome and Keynote by Host
- 8:30 a.m. Jim Haney, WMC
- 9:00 a.m. Question and Answer
- 9:15 a.m. Adjourn

REGISTRATION

Name _____
 Title _____
 Company _____
 Address _____
 City _____
 State _____ Zip _____
 Tel _____
 Email _____

COST

- One session:
- \$45 Member \$60 Non-Member
- Multiple sessions (each):
- \$30 Member \$60 Non-Member

PAYMENT

- Check for \$ _____ is enclosed.
Payable to WMC Foundation
(Fed ID #39-1394068)
 - Charge my credit card:
 VISA MasterCard American Express
- Acct # _____
 Amount \$ _____ Exp. Date _____
 Cardholder's Name _____
 (please print)

MOVING WISCONSIN FORWARD!

Wisconsin's Leadership Series

A series of seminars
for business leaders,
 hosted **by business leaders.**

Please check the location(s) you wish to attend.

- Badger Meter** (10CLS1)
Milwaukee
Monday, March 22, 2010
- InSinkErator** (10CLS2)
Racine
Thursday, April 8, 2010
- The Manitowoc Company, Inc.** (10CLS3)
Manitowoc
Wednesday, May 5, 2010
- Greenheck Fan Corporation** (10CLS4)
Schofield
Wednesday, May 19, 2010
- Briggs & Stratton Corporation** (10CLS5)
Wauwatosa
Thursday, May 20, 2010
- The Boldt Company** (10CLS6)
Appleton
Thursday, June 3, 2010

Confirmation email with directions and more details will be sent upon registration.



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Tel: (608) 258-3400

Fax: (608) 258-3413

Web: www.wmc-foundation.org

Contact Jim Morgan or Susan Nyffenegger with any questions.

WMC
The Manitowoc Company
M&I Bank
InSinkErator

▶ Badger Meter ▶ Baker Tilly



▶ The Boldt Company ▶ Briggs & Stratton Corporation

◀ Greenheck Fan Corporation ▶



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