

Real World Experience. Life-Changing Results.

"There are several key aspects of the BW experience that can be applied to my job: the importance of successful team-building; the opportunity of working with 'diverse' groups; time management skills; the value of 'hands-on' learning; and the understanding of human dynamics."

— David Hovde, American Transmission Company

"The professionalism of the BW staff and WMC principals has encouraged me to become a better professional and represent myself and my company in the very best light. Being a BW Advisor has increased my credibility quotient to my peers and superiors."

— Arlynn Griffin, Medical College of Wisconsin

"I feel the information and experiences I can provide to the students relating to my position at my workplace helps the students to understand business day-to-day. In addition, listening to the students' perspective on the business world gives me, as an advisor, a refreshing outlook into my own career."

— Andy Lemorande, St. Vincent Hospital

Program participants learn how to start and run a business, and that helps them understand how our free-market economy works. The program has proven results — it is not only an educational experience, but it is also an emotional experience, and participants translate those experiences into their everyday lives."

— Glen Schwalbach,
(Retired) Wisconsin Public Service Corp.



CONTACT INFORMATION...

Wisconsin Business World®

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Business World® is a division of the WMC Foundation, Inc., which is dedicated to a better Wisconsin by providing information on the state and its economy, promoting the value of the free enterprise system, and advancing efforts that ensure a high quality of life for our citizens.

2010 WISCONSIN BUSINESS WORLD® ADVISOR APPLICATION



June 20-23, 2010
St. Norbert College, De Pere



June 27-30, 2010
Edgewood College, Madison



July 18-21, 2010
UW-La Crosse, La Crosse



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WHAT IS BUSINESS WORLD?

Business World® (BW) is a business, economics and financial literacy camp that offers students hands-on experience with the business world. Through the mentorship of on-campus, adult volunteers called Company Advisors (CAs), students prepare for their future by attending seminars led by business professionals, participating in team competitions, touring local companies and exploring career opportunities.

THE CA'S ROLE

A CA is a professional businessperson who serves as a mentor to a "company" of 11-12 students. As a CA you will guide your company as your students elect officers, make decisions for a business simulation, brainstorm ideas for an imaginary business venture, develop leadership skills and begin to work as a cohesive team. You will

support your team as they navigate their way through a series of challenges, all designed to introduce students to the REAL world of business.

CAs play the most important role in the success of the program. Not only do they serve as role models from the community, they also develop a personal connection with the students that will help inspire them for the future. All CAs are provided extensive training and mentoring throughout the program. All materials and curriculum are provided.

WHAT DO YOU GET?

The CA program is one of the best professional development sessions available. CAs network with other professionals, and enhance their mentoring, communication and time management skills. CAs rise to the challenge of getting their team of "future employees" moving in the right direction to accomplish their goals.

The primary CA qualification is a desire to share business and work experience with high school students. Prior experience working with high school age students is helpful, but not essential. Some other helpful qualities include: enthusiasm for your work and business; strong communication skills; creative problem solving techniques; team building skills; desire to work with students from diverse backgrounds; ability to be an exemplary role model; and experience with your company or field.

PROGRAM DETAILS

CAs volunteer their time to the program. In return, BW will cover your meals, materials, a dorm room on campus and transportation during the program. A nearby hotel or campus facility provides lodging and after-hours camaraderie. Please note that if you choose to stay off-campus, lodging is at your organization's expense.

Many companies support BW by sponsoring a CA from their organization. CAs who are without corporate support will be housed in campus facilities at BW's expense unless they choose to pay for their own hotel.

ORIENTATION

CAs must commit five days of their time. BW runs from Sunday to Wednesday and CAs must attend a half-day training session, one week before the program starts. BW is a challenging yet extremely rewarding experience. Daily programming begins at 8:00 a.m. and concludes around 9:00 p.m. CAs must give their full attention to the program and leave business concerns at the office since a significant amount of time will be spent with their "company".



COMPANY ADVISOR 2010 APPLICATION

Thank you for agreeing to participate as a volunteer for Wisconsin Business World®. In order to help us maintain our volunteer records, please complete and return the following volunteer application. Feel free to contact us with any questions. Thank you again for helping us to create a brighter future for the youth in our community!

VOLUNTEER INFORMATION

Name: _____

Organization: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____

Work Fax: _____

E-mail Address: _____

Please note a background check is required of all adult volunteers.

Permission to do a background check (form will arrive later):

Yes No

Session Preference:

| WEEK 1: | WEEK 2: | WEEK 3: |
|---------------------------------|------------------------------|----------------------------|
| June 20-23, 2010 | June 27-30, 2010 | July 18-21, 2010 |
| St. Norbert College, De Pere | Edgewood College, Madison | UW-La Crosse, La Crosse |

MAIL, FAX OR E-MAIL YOUR APPLICATION TO:

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Website: www.wibusinessworld.org

**BECOME A CA AND
MAKE A DIFFERENCE IN A
STUDENT'S LIFE!**

WHEN & WHERE?

Pick the week that works for you!

WEEK 1:

June 20-23, 2010
St. Norbert College,
De Pere

WEEK 2:

June 27-30, 2010
Edgewood College,
Madison

WEEK 3:

July 18-21, 2010
UW-La Crosse,
La Crosse

