

WHAT IS BUSINESS WORLD® FOR EDUCATORS?

Who Should Attend

Business World® for Educators is not just for business teachers! Any public or private school teacher, guidance counselor, administrator or school-to-work coordinator who is interested in Wisconsin's economy, its impact on the health of Wisconsin, and its importance to today's students and their future plans should attend. This program is a great opportunity to connect what you teach in your classroom with what is needed in the workforce.

Why You Should Sign Up

What better way to learn more about Wisconsin's economy and the state's business climate than to attend Business World! The company tours will allow you the opportunity to talk with employees firsthand, interact with company executives and human resource professionals, hear about state-of-the-art technology and see how a company actually operates. Plus, you will get the inside scoop on the latest business trends, receive valuable information and make new contacts with both business and education professionals... all while having fun and earning graduate credits!

Company Tours at a Glance

Educators will tour a variety of Madison-area businesses during the program. You will learn about what job opportunities are available, the job skills needed for these positions, and what training and education your students would need for these jobs. In addition, you will hear first-hand what it takes to run a business, the executive decisions made and so much more. This is your chance to get answers to the questions your students may be asking you, and help prepare them for their future.

HERE IS WHAT OTHERS ARE SAYING!

"Great program – all educators should be required to attend a class of this nature. [It provides] so much insight into the world around us."

"I learned at BW that we [teachers] need to better prepare our students for the world of work; offer them more exposure to businesses in the form of tours, job shadows, speakers, etc."

"I enjoyed the business tours part of the teacher program. It reinforced what I'm presently teaching and gave me additional information and insight into current trends."

Business World® is a division of the WMC Foundation. For more information visit www.wmc-foundation.org.

Carl Perkins funds can be utilized to support professional development at this program.



Wisconsin Business World®

WMC Foundation, Inc.

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BUSINESS WORLD® FOR EDUCATORS

2010 PROGRAM INFORMATION



**REAL WORLD EXPERIENCE.
LIFE-CHANGING RESULTS.**

**JUNE 30 - JULY 1
EDGEWOOD COLLEGE, MADISON**

AND

**AUGUST 2
WMC HEADQUARTERS, MADISON**





BW
BUSINESS WORLD®

Business World®
for Educators is
all new for 2010.
This year's
program will

focus on business and education partnerships, specifically around Wisconsin's economy. This year's participants will work together to produce a series of projects and presentations that can be shared by all. Every educator participating will take some aspect of Wisconsin's economy – growing industries, specific sectors, workforce needs, regional areas of emphasis, best practices – and produce real life, real world curriculum to assist today's students in learning about tomorrow's careers. Participants will share ideas, critique proposals and ultimately present their findings. The finished product will include the complete collection of curricula produced.

Participants will meet many of the teacher standards under PI-34 including 1, 3, 4, 7, 9, and 10.

GRADUATE CREDITS

Participants taking this course for three credits will:

- Reflect on their Business World learning and provide a rationale for a related project that is grounded in effective educational principles.
- Engage in independent and small group collaborative learning experiences.
- Apply their Business World learning in the design of a project to meet the emerging needs of their classroom, school or district.
- Share their findings with other attendees.

Participants taking this course for one credit will be required to write a short paper reflecting on their experience at Business World and how they plan to implement their learning into their own classroom or professional area within their district.

DATES AND LOCATIONS

June 30 - July 1: Preliminary work
Edgewood College, Madison
AND
August 2: Final projects
WMC Headquarters, Madison

PROGRAM SCHEDULE (Tentative)

Wednesday, June 30 -- Edgewood College

8:00 am Registration
9:00 am Welcome, Program Overview, and
Graduate Credit Briefing
9:30 am "Wisconsin's Economy" Presentation
10:30 am Company Tours
12:00 pm Lunch
1:30 pm Company Tours
3:30 pm Graduate Credit Proposal Creation
5:00 pm Reception
6:00 pm Dinner
7:00 pm Discussion/Project Time
9:00 pm Adjourn

Thursday, July 1 -- Edgewood College

7:30 am Breakfast
8:00 am Review of Previous Day
9:00 am Company Tours
12:00 pm Lunch
1:00 pm Project Time and Discussion
3:30 pm Graduate Credit Proposal Creation
4:00 pm Adjourn

Monday, August 2 -- WMC Headquarters

7:30 am Breakfast
8:00 am Project Presentations
12:00 pm Lunch
1:00 pm Project Presentations
3:00 pm Adjourn

Visit www.wibusinessworld.org for further program details and potential project topics.

REGISTRATION (Deadline May 21, 2010)

Name _____

Title/Teaching Area _____

School _____

Home Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Space is limited and applications will be accepted on a first-come, first-served basis.

FEES

Registration includes program, meals, and materials

Registration Fee	\$ 275
Dorm housing June 30, 2010 (\$30 optional)	\$ _____
Three graduate credits (\$450 optional)	\$ _____
One graduate credit (\$150 optional)	\$ _____
Total	\$ _____

Meeting Code 1094

PAYMENT INFORMATION

- AMEX MC VISA (Federal ID#39-1394068)
 Check made payable to WMC Foundation
 Invoice me using PO# _____

CC# _____

Exp Date _____

Name on Card _____

Signature _____

SEND TO:

WMC Foundation, Attn: Registration Department
Mail: P.O. Box 352, Madison, Wisconsin 53701-0352
Fax: (608) 258-3413

ENCLOSE THE FOLLOWING:

- This completed registration form
 Completed Edgewood College form (for graduate credits)
 Payment

QUESTIONS?

Contact Jim Morgan, (608) 258-3401 x3053, or
jmorgan@wmc.org



IMPORTANT NOTICE

Edgewood College School of Education consistently seeks to accommodate student needs. This special registration form is one such accommodation for use with Professional Development courses that carry graduate credit. Students are reminded that there are specific obligations when completing Professional Development courses, obligations that are necessary to maintain the integrity of Edgewood College programs in the School of Education. By completing this combined application and registration form you are establishing a formal relationship with Edgewood College that provides you with a flexible way to earn course credit. It brings with it the obligation on your part to provide accurate and authentic information, to pay fees promptly, and to take formal action to withdraw, change, or drop the course. It is the responsibility of the student to assure that this form, and the course change forms for adding or dropping are completed with the required authorizing signature and submitted to the proper office by the stated deadlines. Once you have applied and registered using this special form, you must use an official Course Change form to add or drop a course or a Withdrawal form to completely withdraw from the college. Failure to attend a course, absence from a course, or telling an instructor you will not attend a course **does not** constitute official withdrawal. Failure to comply with course change or withdrawal policies will result in a grade of "F" and no refund of fees paid will be made.

For further information contact:
Peter J. Burke, PhD, Director
School of Education Graduate Programs
1255 Deming Way
Madison, WI 53717
608-663-2351

EDGEWOOD COLLEGE
SPECIAL STUDENT APPLICATION AND REGISTRATION FORM SUMMER 2010
PROFESSIONAL DEVELOPMENT GRADUATE CREDIT

Last Name _____ **First Name** _____ **Any Previous names used at Edgewood** _____

Home Address _____ **City** _____ **State** _____ **ZIP** _____ **Telephone # with Area Code** _____

Date of Birth: ____/____/____ **Social Security #** _____ **email** _____

Your School or Agency _____ **School/Agency Address** _____ **Telephone** _____

Have you taken credit courses previously at Edgewood College? ____ Undergraduate ____ Graduate ____ PD

(If you are a fully admitted graduate student at Edgewood College these credits may count toward your degree)

Degrees Earned:

Name of College/University _____ **City and State** _____ **Degree Earned** _____ **Year** _____

Please check the course(s) and credits for which you are registering:

_____ EDP 720 Business World _____ one (1) credit _____ three (3) credits

I understand the regulations for the selected course(s) and I understand I am responsible for the fee

Student Signature _____ **Date** _____ **Student Number** _____