



# Virtual Exhibit Booth Packages

*Stay connected day and night!*

## Showcase your company in our Virtual Exhibit Hall on the WSC Conference website.

Your online Virtual Exhibit will give you a chance to display your products and services to members, attendees and interested parties who cannot attend the conference.

A Virtual Booth Package provides your company with its own web page on the Conference website. Your web page can include a company description (50 words) and logo, contact information, link to your website, new product/service announcement with photo, and more! Increase your company's visibility and drive attendees to your booth by expanding your online presence with a Virtual Booth Package.

The screenshot shows a virtual exhibit booth for J. J. Keller & Associates, Inc. The booth layout includes:

- Navigation Bar:** PRODUCT INFO, RESOURCES, TRAINING, MEMBERSHIP
- Header:** WSC WISCONSIN SAFETY COUNCIL logo and navigation links: HOME, IN THE NEWS, ABOUT WSC, VOLUNTEER
- Company Name:** J. J. Keller & Associates, Inc. Virtual Exhibit Booth
- Logo:** J. J. Keller & Associates, Inc. logo
- Text:** Since 1953, J. J. Keller & Associates, Inc. 3003 W. Breezewood Lane, Neenah, WI 54957. Phone: (800) 327-8868, Fax: (920) 727-7516, Email: sales@jkkeller.com, Website: www.jkkeller.com
- Contact:** David Ellis
- Product / Service Categories:**
  - Computer Software
  - Education/Training
  - Human resources
  - Publications
- Organization Overview:** Since 1953, J. J. Keller has been providing both ready-made and custom products to help customers comply with OSHA, EPA, DOT, DOL, USDA and FDA regulations and requirements. Along with the many technical publications, manuals and guides available to assist in safety and regulatory compliance, J. J. Keller offers computer software, award-winning training programs (video-based, online or CD-ROM), forms and supplies. Safety consulting, on-site training and transportation services, including licensing, permitting, fuel-tax reporting, log auditing and drug and alcohol program management are available as well.

Callouts from the left side of the image point to specific elements:

- Your Company Logo:** Points to the J. J. Keller & Associates, Inc. logo.
- Your Company Information:** Points to the company name and address.
- Your Products/Services:** Points to the product/service categories list.
- Your Organization Overview:** Points to the organization overview text.

*Your listing will bring you to the customers you want to reach!*



# EXHIBITOR CONTRACT

Submit your Exhibitor Profile information exactly as you want it to appear in the Virtual Exhibition.

## EXHIBITOR PROFILE

Company Name \_\_\_\_\_  
Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Contact Person \_\_\_\_\_ Phone \_\_\_\_\_  
Fax \_\_\_\_\_ Website \_\_\_\_\_  
E-mail \_\_\_\_\_

- Logo/Graphics** emailed to [wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)  
 **Flash Demo URL/Additional Graphics** emailed to [wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)

Description of products and/or services provided by your organization \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## EXHIBITOR CATEGORIES

(Please list a maximum of 2 categories that apply to your organization — if one of these categories doesn't fit, choose the "Other" category.)

- |                             |                             |                               |
|-----------------------------|-----------------------------|-------------------------------|
| 1. Computer Software        | 6. Food Processing          | 11. Personal Protection       |
| 2. Education/Training       | 7. Health/Wellness Services | 12. Publications              |
| 3. Environmental            | 8. Human Resources          | 13. Safety/Health Company     |
| 4. Ergonomics Services      | 9. Incentives/Awards        | 14. Safety Equipment/Services |
| 5. Fire Protection/Security | 10. Industrial Hygiene      | 15. Other _____               |

**Reserve your space today! Complete this form and fax to (608) 258-3413**

## VIRTUAL EXHIBIT RESERVATION

Virtual Exhibit on [www.wisafetycouncil.org](http://www.wisafetycouncil.org)  
 \$250 (current conference exhibitor)

\$750 (non-conference exhibitor)

## PAYMENT INFORMATION

Virtual Exhibit \$

**TOTAL \$**

### Payment Method:

- Check (payable to WMC Foundation, Fed. Id# 39-1394068)  
 Credit Card:     VISA     MasterCard     American Express

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

Amount Charged \$ \_\_\_\_\_ Exp. Date \_\_\_\_\_

Account # \_\_\_\_\_

Mail Checks to WMC Foundation, PO Box 352,  
Madison, WI 53701-0352

Fax Credit Card payments to (608) 258-3413

Submit Graphics to [wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)


Questions? Call Pam Kelly at (800) 236-3400 x1

[wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org) • [www.wisafetycouncil.org](http://www.wisafetycouncil.org)

Name of Authorized Representative \_\_\_\_\_ (print)      Signature \_\_\_\_\_ (required)

A division of  WMC



A Chapter of 

Partnering With Over 5,500 Members to Make Wisconsin Safer and Healthier — At Home, Work, School, Play, and On The Highway Since 1923.